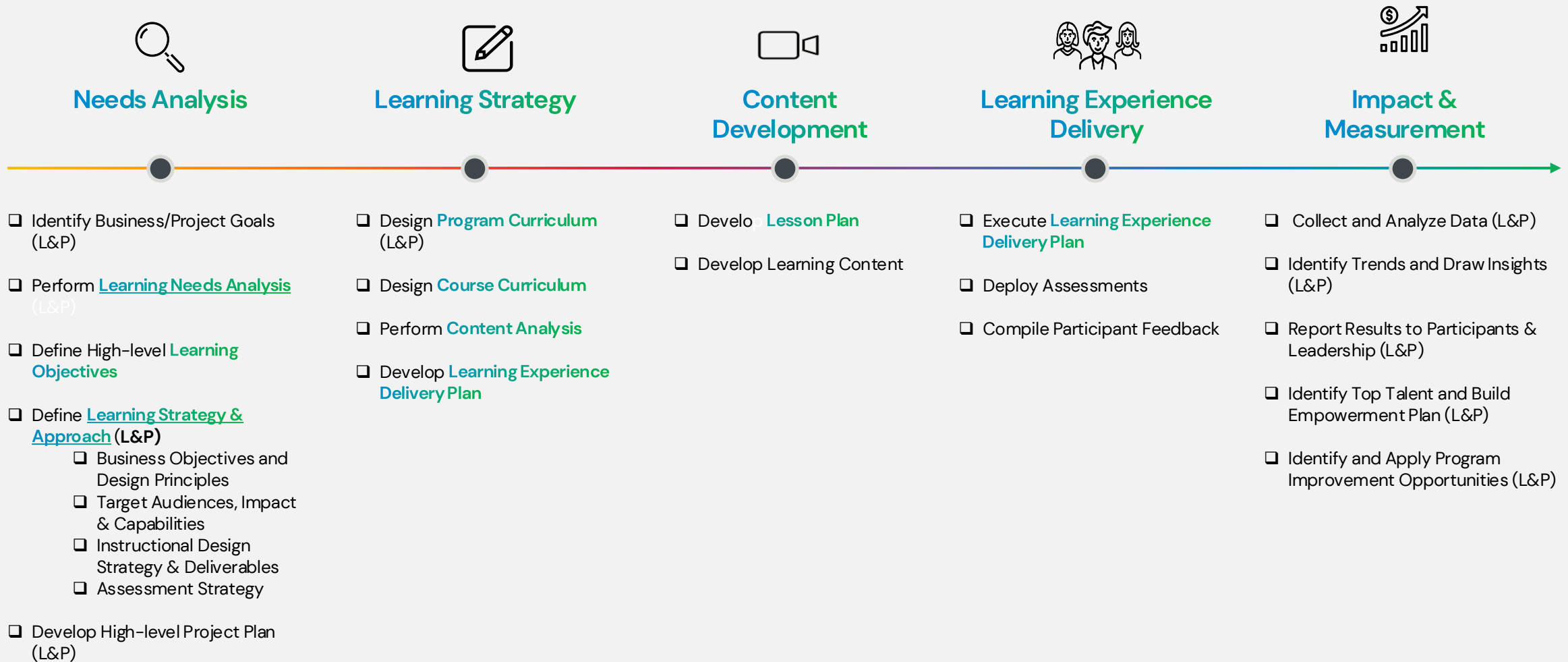
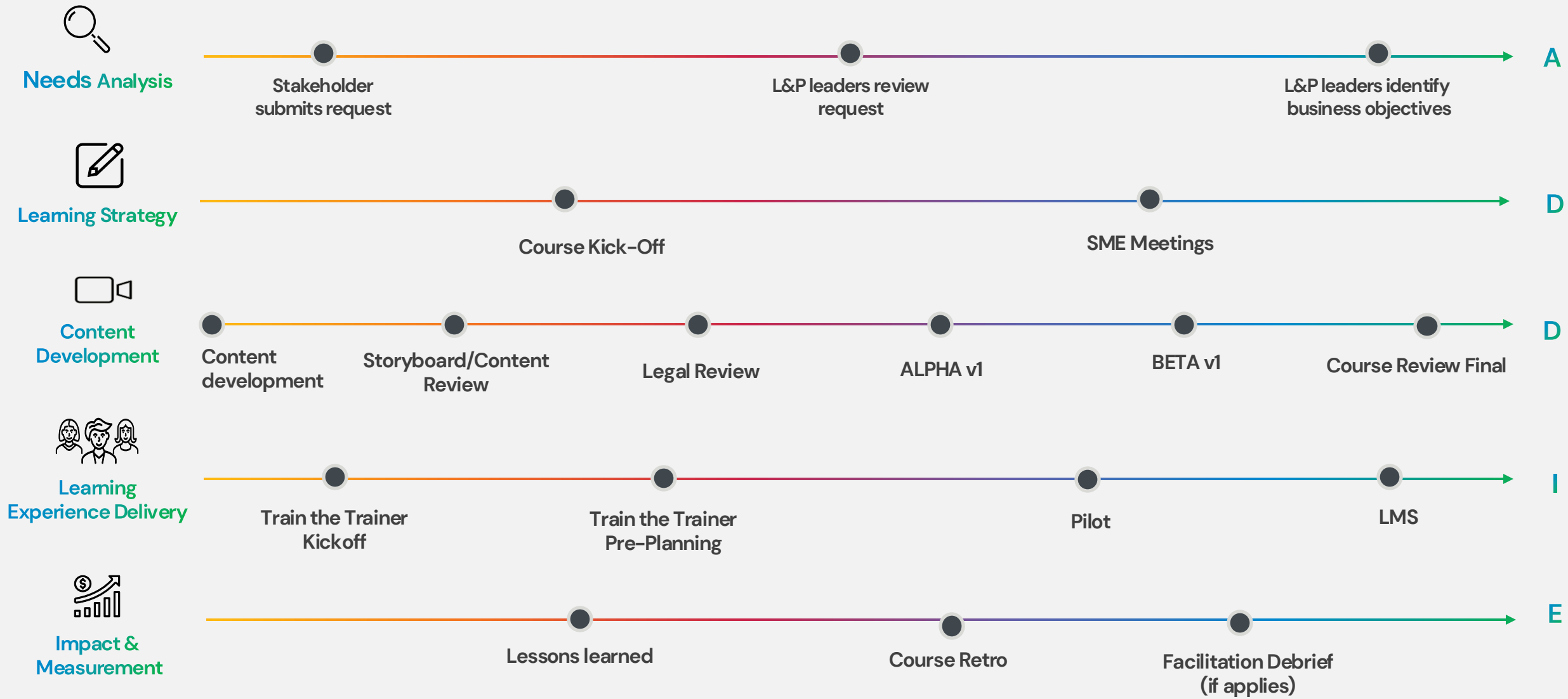


COURSE DEVELOPMENT FRAMEWORK



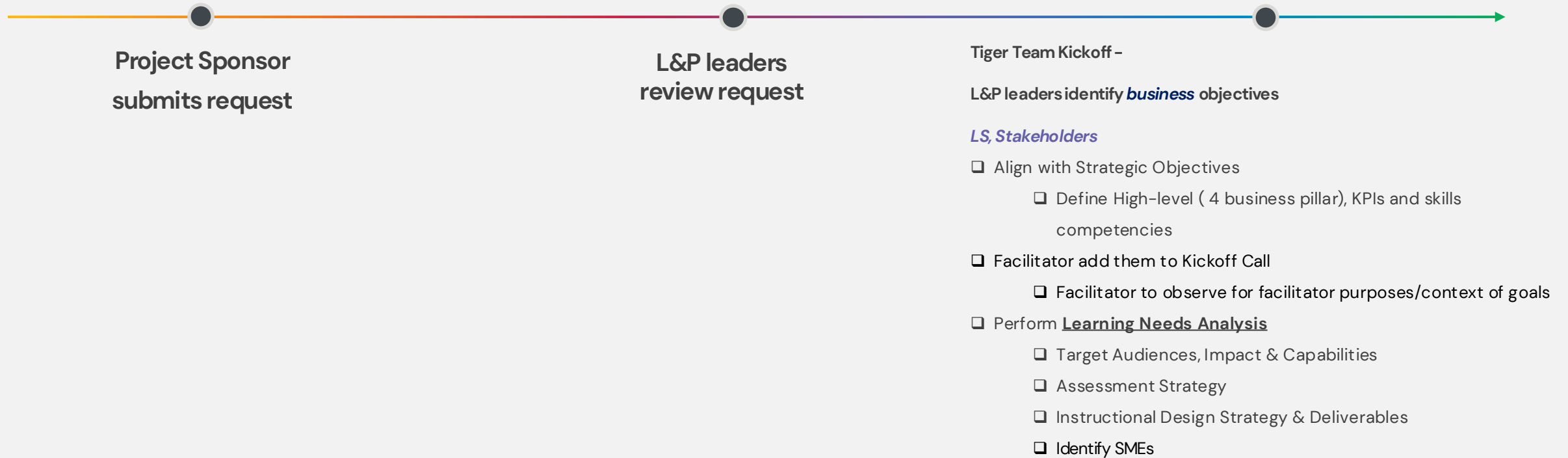
Course Development Workflow



Course Development Workflow



Needs Analysis



Course Development Workflow



Learning Strategy



Project Kick-Off

ID, LS, Stakeholders, SMEs

- ☐ Introduce SMEs & ID and review roles + responsibilities
- ☐ Discuss Instructional Design Strategy & Deliverables
- ☐ Discuss assessment strategy
- ☐ Develop project timeline

SME Meetings – Asynchronous

IDs + SMES

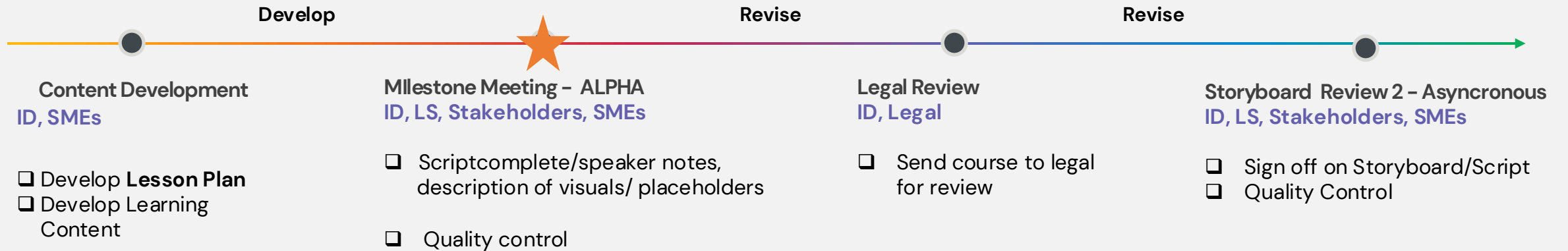
Storyboard draft, visuals + learning assets

- ☐ Define **learning objectives** (Ensure alignment with business objectives)
- Program Curriculum**
- ☐ Design **Program Curriculum**
- ☐ Design **Course Curriculum**
- ☐ Perform **Content Analysis**
- ☐ Develop **Learning Experience Delivery Plan**

Course Development Workflow



Content Development



Course Development Workflow



Content Development



Course Development Workflow



Train the Trainer

Train the Trainer

Introduction Call

- ☐ Sr. Manager Schedules facilitator (link)
- ☐ Join kickoff Train-the-Trainer call with L&P Project Owner
- ☐ Do a Dry Run – 1 Slide with notes to facilitator in one deck

Train the Trainer

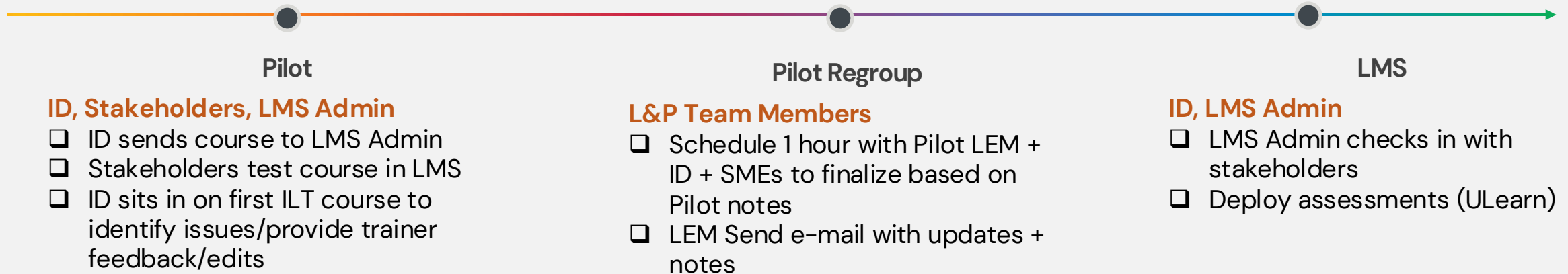
Pre-Planning

- ☐ Team member to join and observe 1-2 VILT's and take own notes
- ☐ Post-Session to debrief call to get any questions answered

Course Development Workflow



Learning Experience Delivery



Course Development Workflow



Impact & Measure

Lessons Learned

L&P, Learning Analyst

Review course + experiences

- ☐ Compile participant feedback
- ☐ Identify trends and draw insights
- ☐ Report results to participants & leadership
- ☐ Identify and apply course improvement opportunities

Course Retro

L&P, SMEs

Review course design process

- ☐ Identify content dev roadblocks
- ☐ Identify process improvement
- ☐ Identify and apply course improvement opportunities (L&P)

Facilitation

Final Debrief (if applies)