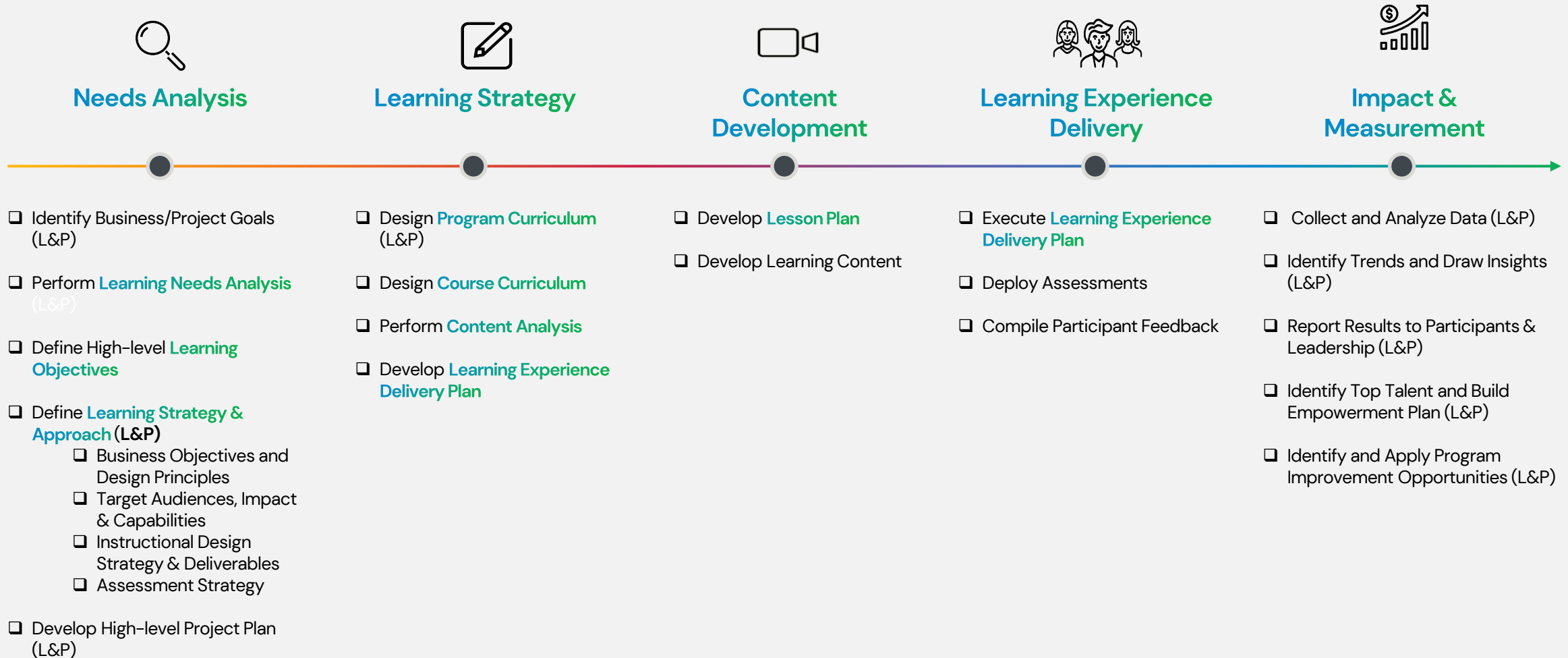
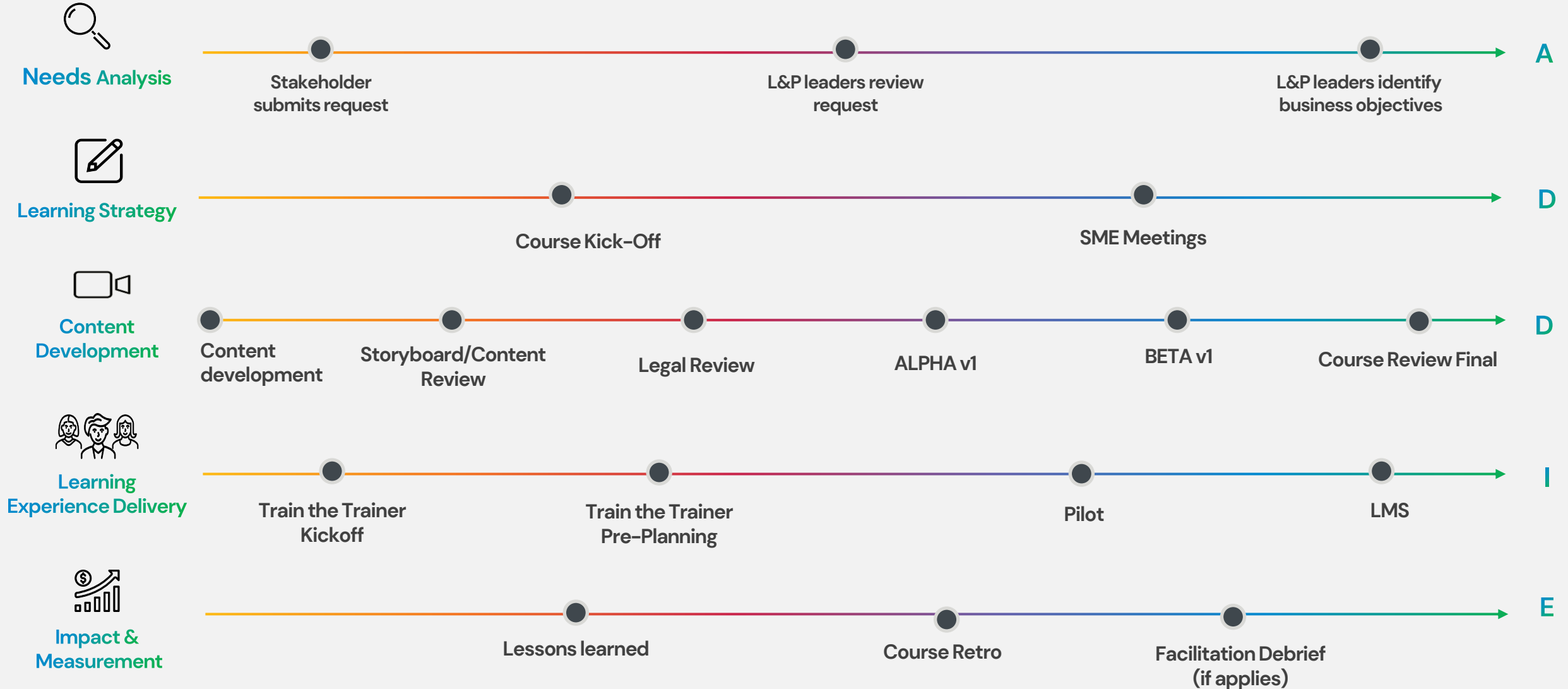


COURSE DEVELOPMENT FRAMEWORK



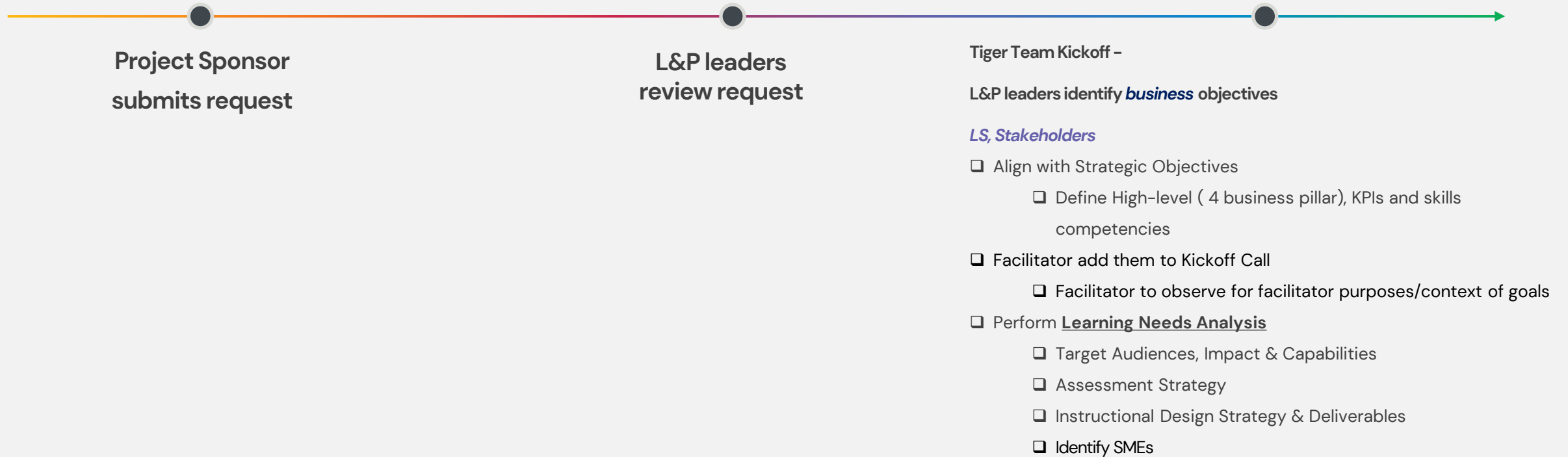
Course Development Workflow



Course Development Workflow



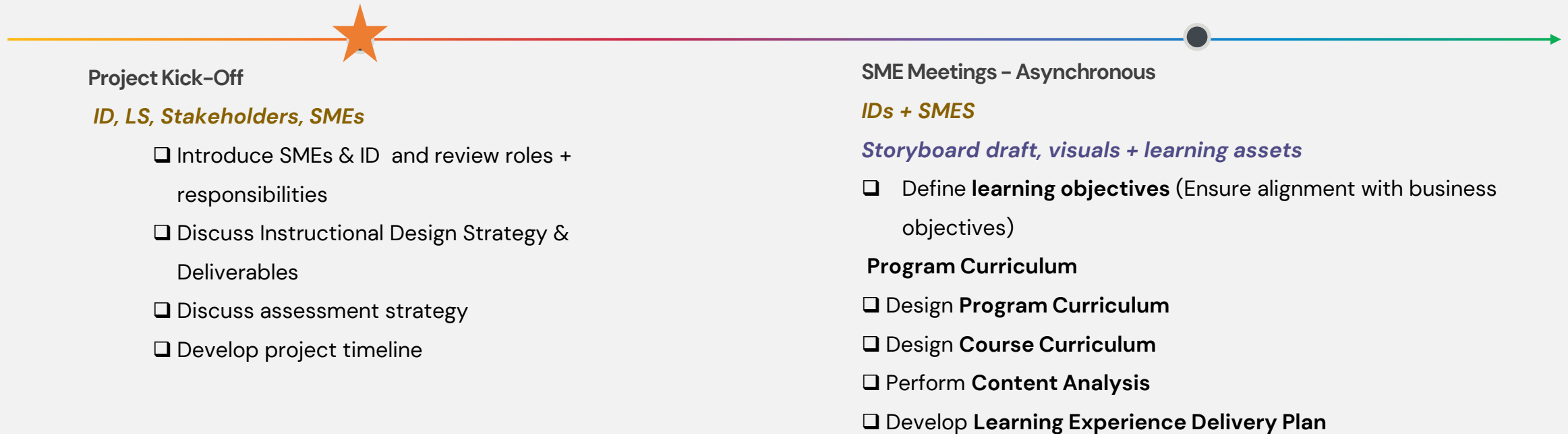
Needs Analysis



Course Development Workflow



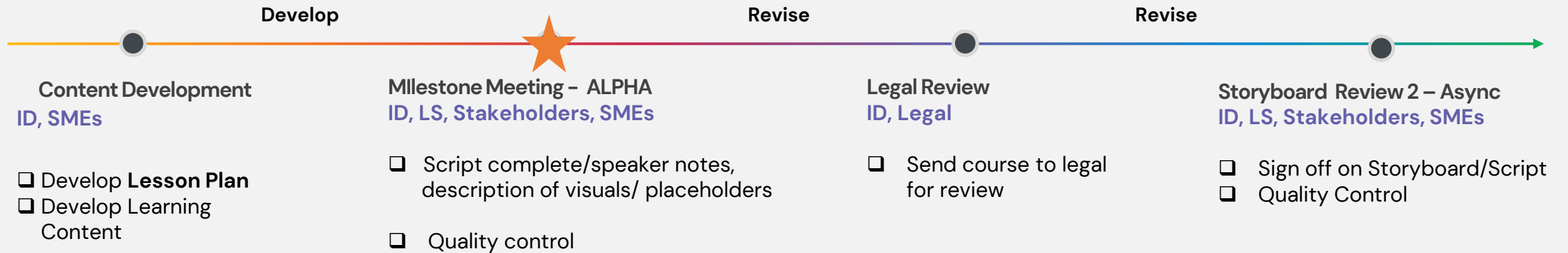
Learning Strategy



Course Development Workflow



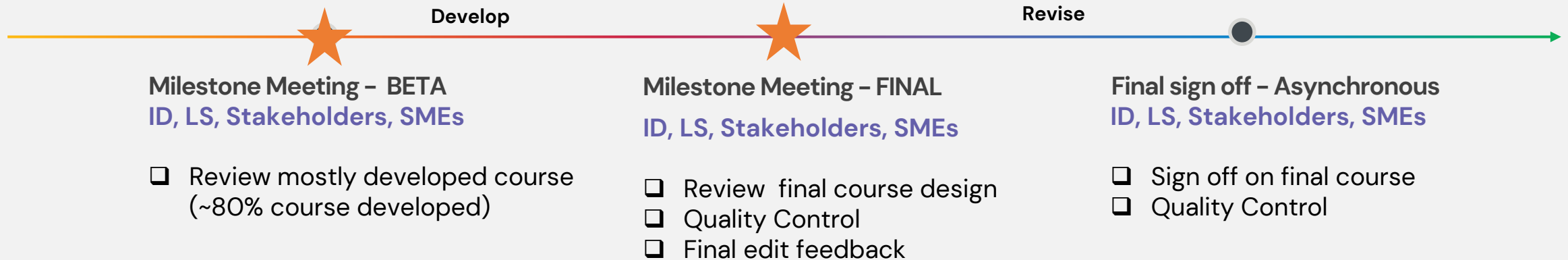
Content Development



Course Development Workflow



Content Development



Course Development Workflow



Train the Trainer

Train the Trainer

Introduction Call

- ☐ Sr. Manager Schedules facilitator (link)
- ☐ Join kickoff Train-the-Trainer call with L&P Project Owner
- ☐ Do a Dry Run – 1 Slide with notes to facilitator in one deck

Train the Trainer

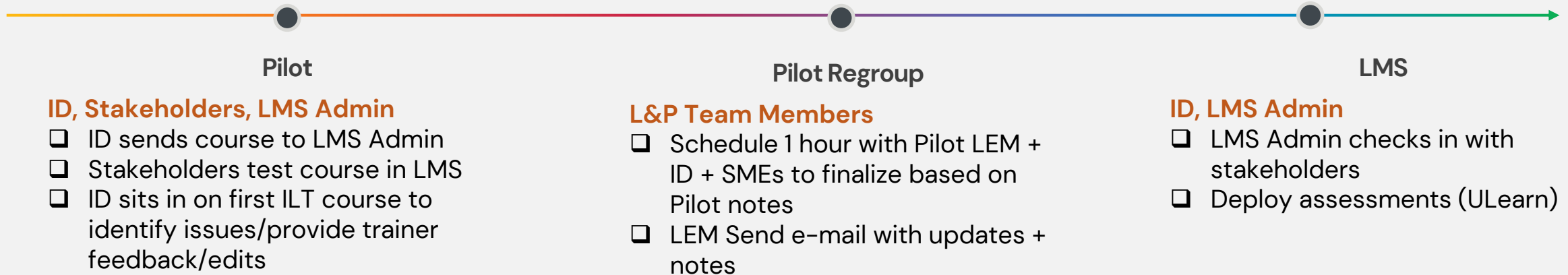
Pre-Planning

- ☐ Team member to join and observe 1-2 VILT's and take own notes
- ☐ Post-Session to debrief call to get any questions answered

Course Development Workflow



Learning Experience Delivery



Course Development Workflow



Impact & Measure

Lessons Learned

L&P, Learning Analyst

Review course + experiences

- ☐ Compile participant feedback
- ☐ Identify trends and draw insights
- ☐ Report results to participants & leadership
- ☐ Identify and apply course improvement opportunities

Course Retro

L&P, SMEs

Review course design process

- ☐ Identify content dev roadblocks
- ☐ Identify process improvement
- ☐ Identify and apply course improvement opportunities (L&P)

Facilitation

Final Debrief (if applies)